

MONTHLY PRODUCT

Announcement

January 1997

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New Service!

ANNOUNCES

CountyScope™

See pages 4-5.

New products from the
U.S. Department of Commerce
Economics and Statistics
Administration
BUREAU OF THE CENSUS

Publications



Publications generally are sold by either the U.S. Census Bureau or the Superintendent of Documents, Government Printing Office (GPO). The entries in this listing specify how to place an order. For more details, see the "How to Order" section.

New printed reports are now accessible through CenStats, our electronic subscription service on the Internet at <http://www.census.gov/prod/www>.

Monthly and quarterly reports are available by subscription.

Economic

1992 Census of Financial, Insurance, and Real Estate Industries

FC92-S. Subject Series

3. Miscellaneous Subjects. 76 pp. \$10. Use form 1, page 11.

NOTE--See Selected Abstracts on page 6.

1992 Census of Transportation, Communications, and Utilities

UC92-S. Subject Series

2. Miscellaneous Subjects. 160 pp. \$10. Use form 1, page 11.

NOTE--See Selected Abstracts on page 6.

1992 Economic Census

Survey of Minority-Owned Business Enterprises

MB92-4. Summary. 156 pp. \$12.50. Use form 2, page 11.

1994 County Business Patterns (CBP-94)

Use form 3, last page.

1. *United States*. 104 pp. \$7. GPO S/N 803-050-00001-5.
5. *Arkansas*. 88 pp. \$6. GPO S/N 803-050-00005-8.
9. *Delaware*. 40 pp. \$3. GPO S/N 803-050-00009-1.
10. *District of Columbia*. 28 pp. \$2.50. GPO S/N 803-050-00010-4.
12. *Georgia*. 168 pp. \$11. GPO S/N 803-050-00012-1.
15. *Illinois*. 116 pp. \$11. GPO S/N 803-050-00015-5.
16. *Indiana*. 144 pp. \$10. GPO S/N 803-050-00016-3.
17. *Iowa*. 108 pp. \$7. GPO S/N 803-050-00017-1.
20. *Louisiana*. 104 pp. \$6.50. GPO S/N 803-050-00020-1.
27. *Missouri*. 132 pp. \$8. GPO S/N 803-050-00027-9.

32. *New Jersey*. 124 pp. \$7.50.
GPO S/N 803-050-00032-5.
34. *New York*. 184 pp. \$12.
GPO S/N 803-050-00034-1.
37. *Ohio*. 188 pp. \$12.
GPO S/N 803-050-00037-6.
38. *Oklahoma*. 92 pp. \$6.
GPO S/N 803-050-00038-4.
40. *Pennsylvania*. 184 pp. \$12.
GPO S/N 803-050-00040-6.
43. *South Dakota*. 60 pp. \$4.
GPO S/N 803-050-00043-1.
45. *Texas*. 260 pp. \$16.
GPO S/N 803-050-00045-7.
48. *Virginia*. 164 pp. \$11.
GPO S/N 803-050-00048-1.
51. *Wisconsin*. 132 pp. \$8.50.
GPO S/N 803-050-00051-1.
53. *Puerto Rico*. 72 pp. \$5.
GPO S/N 803-050-00053-8.
NOTE --This series is now complete.

Current Business Reports

BR/96-8. Monthly Retail Trade: Sales and Inventories, August 1996. 48 pp. \$5.50. Use form 1, page 11.

BW/96-9. Monthly Wholesale Trade: Sales and Inventories,

September 1996. 4 pp. \$1.50. Use form 1, page 11.

CB/96. Advance Monthly Retail Sales, October 1996. 2 pp. \$1. Use form 1, page 11.

Current Construction Reports

C20/96-9. Housing Starts, September 1996. 16 pp. \$2. Cite List ID "CRHS" and month and year when ordering from GPO. Use form 3, last page.

C25/96-9. New One-Family Houses Sold, September 1996. 16 pp. \$2. Use form 1, page 11.

C25/95-A. Characteristics of New Housing: Annual 1995. 92 pp. \$6. Use form 1, page 11.

C30/96-8. Value of New Construction Put in Place, August 1996. 24 pp. \$2.75. Cite List ID "CRCA" and month and year when ordering from GPO. Use form 3, last page.

Current Foreign Trade Reports

FT 900/96-9. U.S. International Trade in Goods and Services, September 1996. 46 pp. \$15. (Includes the FT 900 Supplement.) Use form 2, page 11. Please note the product number on your payment. If you have questions about the product, contact Foreign Trade Division, Telephone 301-457-3041.

FT 920/96-9. U.S. Merchandise Trade: Selected Highlights, September 1996. 40 pp. \$25. Use form 2, page 11. Please note the product number on your payment. If you have questions about the product, contact Foreign Trade Division, telephone 301-457-2227.

FT 925/96-8. U.S. Merchandise Trade: Exports, General Imports, and Imports for Consumption, Standard International Trade Classification Revision 3, Country by Commodity, August 1996. 172 pp. \$34. GPO Cat. No. C3.164: FT925-96/(specify month). Use form 3, last page.

Current Industrial Reports

M3-1(96)-9. Manufacturers' Shipments, Inventories, and Orders, September 1996. 12 pp. \$1.75. Use form 1, page 11.

General and Reference

Census and You, Volume 31, No. 10. October 1996. 12 pp. \$2. Use form 1, page 11.

Census Questionnaire Content, 1990

CQC/21. We asked... You told us: Place of Work and Journey to Work. 2 pp. No charge. Use form 2, page 11.

Monthly Product Announcement (MPA), November 1996. 12 pp. No charge. Use form 2, page 11.



Publication Announcement No.193

Editor – Mary Kilbride
Assistant – Karen Johns

This announcement lists all products issued in November 1996.

For a free paper-copy subscription or if you have any questions about the products listed in this issue, write or call Customer Services, Bureau of the Census, Washington, DC 20233. Phone 301-457-4100; TDD 301- 457-4611; or fax 301-457-4714.

For a free E-mail subscription to MPA and other new product announcements, either (1) access our Internet Web site at <http://www.census.gov/mp/www/subscribe.html#SUB> and follow instructions, or (2) send an E-mail message to majordomo@census.gov including "subscribe product-announce" followed by your E-mail address.

To access Monthly Product Announcement on the Internet, the address is <http://www.census.gov/mp/www/mpa.html#MPA>.

Address questions and comments about MPA to Mary Kilbride at Customer Services, Bureau of the Census, Washington, DC 20233; telephone 301-457-1173.

Housing

American Housing Brief (From the American Housing Survey: 1994)

Single copy free. Use form 2, page 11.

AHB/94-5. *Housing Profile: Phoenix, Arizona.* 2 pp.

AHB/94-6. *Housing Profile: San Diego, California.* 2 pp.

Population and Housing, 1990 Census

Paper Listings From Census of Population and Housing, 1990

Use form 2, page 11. Please note the product number on your payment. For information about the following product, contact Population Division, Statistical Information Staff; telephone 301-457-2422.

1990 CPH-L-194. *Table 1. Children Ever Born by Race, Age, and Marital Status of Women: April 1990.* 26 pp. \$20.

Data Files

Data files recently released by the Census Bureau are listed below.



They are sold by Customer Services unless otherwise noted. Use form 2, page 11. (Sales are final--with the exception that defective

products may be returned within 90 days. Contact Customer Services before returning an item.)

The cost of new files on computer tape generally is based on the file size, with the minimum charge being \$175. The files are offered on tape reels or tape cartridges.

Data files also are offered on compact disc--read-only memory (CD-ROM), a 4 3/4-inch laser disc. The price for a mass-produced CD-ROM, prepared for popular files, generally is \$150.

CD-ROM's also can be prepared on request for other data files otherwise available only on tape reel or cartridge. The cost for such CD's is the same as the cost for the tape file. The CD files are ASCII copies in the same format as on tape, and they are not accompanied by software. Since the discs are specially prepared in response to customers' requests, orders take about 2 weeks. For further information about this service, contact Customer Services.

Files available on diskette ("floppies") for IBM and compatible microcomputers also are listed.

An ever increasing variety of data files and product information (including this publication) can be accessed via the Internet. (See "How to Order" on page 8 for more information.)

Technical documentation, included with each file order, also is generally available separately. The price varies.

Free *Data Developments* booklets provide brief descriptions of most files. They may be requested from Customer Services. Use form 2, page 11.

CD-ROM Discs

To order, use form 2, page 11.

CD92-AG-SPEC. 1992 Census of Agriculture Specialty Disc: Congressional Tabulation (103rd Congress); 1992 Coverage Evaluation; 1992 Farm & Ranch Irrigation

Survey (1994); 1992 Public Use Files (U.S. & State); Outlying Area (Guam, Puerto Rico, Virgin Islands); ZIP Code Tabulation. \$150. (Technical documentation included on CD-ROM.)

CDEX/96-8. U.S. Exports of Merchandise--International Harmonized System Commodity Classification (HS-Based Schedule B) by Country, by Customs District, August 1996. \$150.

CDIM/96-8. U.S. Imports of Merchandise--International Harmonized System Commodity Classification (HTSUSA) by Country, by Customs District, August 1996. \$150. Order from Customer Services.

Microcomputer Diskettes

Population Electronic Series (PE)

Use form 2, page 11. Please note the product number(s) on your payment. For information about the following products, contact Population Division, Statistical Information Staff; telephone 301-457-2422.

PE-26. *School Enrollment: October 1993 and October 1994.* 1 diskette. \$20.

Note--This product reflects the addition of October 1994 school enrollment data to PE-26.

PE-45. *Population Projections for States by Age, Sex, Race, and Hispanic Origin: 1995 to 2025*

Pkg. 1--Preferred Series A only, all States, with components of change. 17 diskettes. \$340.

Pkg. 2--Both series, one State per diskette, with components of change. 51 diskettes. \$1,020.

Pkg. 3--Computer tape or cartridge package, both series, all States, with components of change. \$250.

PE-49. *Estimates of Housing Units, Households, Persons per Household for the United States, Regions, and States: 1990 to 1995.* \$20.

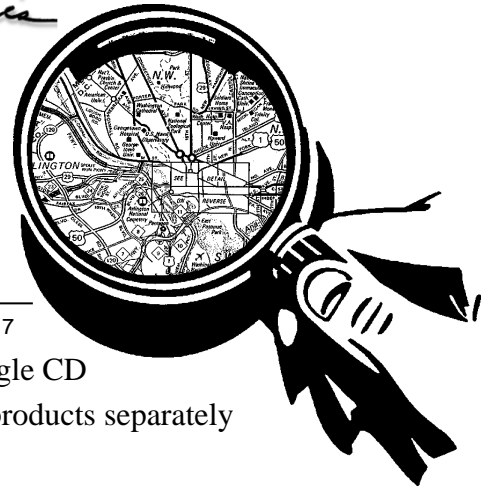
Continued on page 6.

U.S. Census Bureau *the Official Statistics*

ANNOUNCES

CountyScope™

January 1997



- Save time—subcounty-level data from nearly a dozen products on a single CD
- Save money—hundreds of dollars compared to buying the component products separately
- Sharpen your focus—you get detailed data for the areas you want
- Experience the convenience of point-and-click technology
- Discover the depth and breadth of Census Bureau small-area data

For the first time, the Census Bureau will extract and assemble data for your county on a single CD-ROM! Point and click, display, browse, or download small-area data, using CountyScope's Windows™ application software.

Included are data from the following products:

- ★ *1990 Summary Tape File 1B (block data)*
- ★ *1990 Summary Tape File 3A (block groups, census tracts, places, county)*
- ★ *1990 Summary Tape File 3B (ZIP Code areas)*
- ★ *1990 Public Use Microdata Samples (where available)*
- ★ *1990 County-to-County In-Migration*
- ★ *1990 County-to-County Out-Migration*
- ★ *1992-87 Economic Census, Volume 2 (ZIP Code areas)*
- ★ *1993-94 County Business Patterns*
- ★ *1993-94 ZIP Code Business Patterns*
- ★ *1994 Census Tract Street Index, Version 2*
- ★ *1995 TIGER/Line Files (DOS only)*
- ★ *1995 LandView II (DOS only)*

Continued on page 5.

What are the characteristics of your local population, their work skills, median age, educational attainment, income level, and ability to speak English? What industries are growing, hiring, paying the highest salaries? Are more people moving into the county than are moving out? Find all your answers on one CD-ROM product—CountyScope™.

96-CSCOPE

Population and Housing, 1990 Census

Use form 2, page 11. Please note the product number on your payment. For information about the following product, contact Population Division, Statistical Information Staff; telephone 301-457-2422.

1990 CPH-L-194. Table 1. Children Ever Born by Race, Age, and Marital Status of Women: April 1990. 1 diskette. \$20.

Online Data

Census Bureau reports and a growing number of data files are accessible online via the Internet (<http://www.census.gov/>). For up-to-date information on new additions to our Web site, sign up for a free E-mail subscription to the Census I-Net Bulletin and other newsletters, including Monthly Product Announcement, at <http://www.census.gov/mp/www/subscribe.html#SUB>.

Selected Abstracts

This section features abstracts for various products released during the month or previously released products of wide interest.



1992 Census of Financial, Insurance, and Real Estate Industries: Subject Series, Miscellaneous Subjects (FC92-S-3)

Data time span--1992.

Geographic areas covered--United States, States, and selected metropolitan areas.

Subject content--This report presents industry-specific data for

various financial, insurance, and real estate industries; e.g., number of real estate agents, number of insurance agents, and value of exported services.

76 pp. 1996. \$10. Use order form 1, page 11.

1992 Census of Transportation, Communications, and Utilities: Subject Series, Miscellaneous Subjects (UC92-S-2)

Data time span--1992.

Geographic areas covered--United States, States, and selected metropolitan areas.

Subject content--This report presents revenue by source for each kind of business for employer establishments and shows for each revenue line the number of establishments with revenue from that source; and the percentage of total revenue of the kind of business accounted for by each of the sources of revenue.

Also presents industry-specific data for various transportation, communications, and utilities industries, e.g., revenue-generating equipment of passenger transportation industries, gross sales and cost of purchased transportation of travel agencies, and construction activity.

160 pp. 1996. \$10. Use form 1, page 11.

Looking Ahead

The products listed in this section are among those now in



preparation and likely to be available by the time you receive this issue. We have included prices and stock numbers (S/N's) for printed reports if this information

has already been furnished by GPO. Ordering information for all the products listed here will be provided in future issues of MPA, or call 301-457-4100.

The Census Bureau's Internet site provides information online for ordering these products as they become available. See the "How to Order" section for more information.

Publications

1992 Census of Retail Trade

RC92-S. Subject Series

Measures of Value Produced, Capital Expenditures, Depreciable Assets, and Operating Expenses

1992 Census of Service Industries

SC92-S. Subject Series

Sources of Receipts or Revenues. \$10. Use form 1, page 11.

1992 Census of Transportation, Communications, and Utilities

1993 Commodity Flow Survey

United States

1992 Census of Wholesale Trade

WC92-S. Subject Series

Measures of Value Produced, Capital Expenditures, Depreciable Assets, and Operating Expenses

Current Housing Reports

H171/93. Supplement to the American Housing Survey for Selected Metropolitan Areas in 1993. \$10. Use form 2, page 11.

Current Population Reports

P-20. Population Characteristics

Household and Family Characteristics: March 1995. \$2.50.

GPO S/N 803-005-00090-7. Use form 3, last page.

Continued on page 8.

Measure the Economic
Pulse of Over 39,000 ZIP
Codes: New Census Bureau
CD-ROM Leads the Way

1994 ZIP Business Patterns

Business Marketers... Economic Developers... Government Planners...

You can easily and effectively analyze business activity, define business territories, identify new markets, and more with this new product... Comprehensive business data at your fingers tips.

To order call: Census Bureau
 Department ZBP2
 301-457-4100



Combine the 1994 ZIP Business Patterns with complementary products for a COMPLETE ZIP CODE PROFILE

1990 Census: Summary Tape File 3B
1996 USA Counties
1994 County Business Patterns
1992 Census of Agriculture and
1992 Economic Census ZIP

CD-ROM Discs

CD-EC92-11. Economic Census 1992, Volume 1, Report Series. \$150. Supersedes discs 1A-1H. This disc plus the remaining disc in the series may be purchased as a subscription for \$300. Order from Customer Services.

How to Order

Publications

Most Census Bureau publications are available through one of three offices: the Census Bureau's Data Preparation Division (see order form 1), the Census Bureau's Customer Services (see form 2), or the Government Printing Office (see form 3). The new publication entries in this *Monthly Product Announcement* direct you to the right source by specifying the form to use or specifying another office as the source.



As the forms indicate, both Customer Services and the Government Printing Office (GPO) accept phone or fax orders when you charge to VISA, MasterCard, or a deposit account. Both offer express service for off-the-shelf products for an extra charge when you order by phone.

Generally, if you order 100 copies or more of a publication sent to one address, you may take a 25-percent discount.

Computer Files

To order data files, use order form 2 or order by phone or fax, unless the entry gives other instructions. (Sales are final—with the exception that defective products may be returned within 90 days. Contact

Customer Services before returning an item.)

Technical documentation accompanies each file, or it often may be ordered separately, using form 2.

Files on computer tape are offered on tape reels or tape cartridges. The tape cartridges are IBM 3480 compatible (operable with StorageTek 4780 tape subsystems and Digital Equipment Corporation VAX TA90 subsystems).

When mass-produced, files on CD-ROM (compact disc—read-only memory) also are listed in the "Data Files" section earlier in this publication. Customer Services offers priority service for off-the-shelf products for an extra \$25 fee when you order by phone.

Other tape files can be produced on CD-ROM by special order for the price of the tape. See the discussion under "Data Files."

Some data files are available on diskettes for IBM and compatible microcomputers.

Online Access

Many reports and data files are accessible, in whole or in part, online through the Internet. You may reach our Internet site via these protocols:



World-Wide Web:
<http://www.census.gov/>

FTP: [ftp ftp.census.gov](ftp://ftp.census.gov)

For our Internet electronic subscription service, CenStats, which offers all printed reports issued this year and more, the URL is <http://www.census.gov/prod/www/>. For the latest online infor-

mation about Census Bureau products and how to obtain them, try CenStore (<http://www.census.gov/mp/www/censtore.html>).

If you have technical questions, you may E-mail them to webmaster@census.gov.

New '96 Catalog A "Wise Investment"!

Not long ago an industry association newsletter told its readers that the **Census Catalog and Guide** is a "wise investment." We agree, because the Catalog/Guide is much more than a traditional catalog. Along with descriptions and ordering guidance for all Census Bureau products, it offers many special features, such as:

- Background information you'll need on our censuses, surveys, and other programs.
- Directories of Census Bureau specialists, data centers, depository libraries, and other sources of assistance to you all over the country.
- Key information about other Federal statistical agencies and the resources they offer.
- Indexing by title and by subject.

Don't be without this valuable reference volume. Use the form on page 12 and order your copy of the **Census Catalog and Guide: 1996** now! The price is \$21 and the stock number is 003-024-08804-5.

Proposed Customer Service Standards

Pursuant to Executive Order No. 12862, "Setting Customer Service Standards," signed by President Clinton on Sept. 11, 1993, the U.S. Census Bureau hereby solicits public comment on proposed Customer Service Standards that will apply to all customer-contact points at its headquarters in Suitland, MD, and at its 12 regional offices (in Boston, MA, New York, NY, Philadelphia, PA, Charlotte, NC, Atlanta, GA, Detroit, MI, Chicago, IL, Kansas City, MO, Denver, CO, Dallas, TX, Seattle, WA, and Los Angeles, CA).

According to the executive order and a March 22, 1995, White House Memorandum for Heads of Executive Departments and Agencies, these standards may be updated or modified once a year. Also, once a year, the Census Bureau's Marketing Services Office will prepare a report to its customers on how it performed in meeting the standards. This report will be published on the Internet site of the U.S. Census Bureau (<http://www.census.gov>) under "About the Bureau" and "Customer Service Standards."

In drafting the proposed standards, an interdivisional task force of the Census Bureau divided its customers into four broad categories: general information requesters; customers for off-the-shelf products; special request customers; and survey sponsors.

Any member of the public wishing to comment should write to J. Paul Wyatt, Marketing Services Specialist, U.S. Census Bureau, Room 3682-FOB3, Washington, DC 20233; Fax: 301-457-2778; or e-mail: pwyatt@census.gov. The official comment period will end on January 31, 1997.

Proposed Customer Service Standards

Excellence

We will guarantee a quality product or service that meets or exceeds your expectations.

We will measure our performance against the best-in-the-business.

Timeliness

We will provide you with realistic delivery times based on the nature of the request.

(General information) We will answer your request for information promptly, usually within 24 hours of receipt by the responding office.

(Off-the-shelf) We will ship any available product within three days of receiving your request. (Priority orders will be shipped within 24 hours).

(Special requests) We will ship special requests by the agreed-on delivery date.

(Surveys) We will meet all dates and deliverables as documented in the timelines we negotiate with you.

Responsiveness

We will respond promptly to all requests in accord with our resources and capabilities.

We will acknowledge receipt of an E-mail, fax, or telephone call within 24 hours.

We will cover the telephones at all customer-contact points during normal business hours, from 8:30 a.m. to 4:30 p.m. (EST), Monday through Friday.

We will investigate and act to resolve your complaints within two working days of their receipt.

Accessibility

We will provide you with choices for products, services, and the means of delivery.

We will periodically survey you to assess your needs.

We will use the results of these customer surveys for product development.

Commitment

We will be courteous, respectful, responsible, and professional at all times.

We will take responsibility for providing answers to your requests to the best of our knowledge and skills.

We will make sure if we need to refer your request that the person we are referring you to can provide an answer.

Workshop on Federal Statistics!

"Understanding Federal Statistics," our popular four-day workshop, will be offered March 10-13, 1997, at the Census Bureau in Suitland, MD (a Washington DC suburb). It will give you a comprehensive look at the entire spectrum of Census Bureau programs and services. You will gain hands-on experience with data products through a series of practical exercises. The seminar also includes sessions on data available to you from the other major statistics-producing Federal agencies. For more information, call the Customer Liaison Office at (301)-457-1305.

Further Information

Customer Services staff (301-457-4100; TDD: 301-457-4611) often can be of assistance. Staff at census regional offices also offer guidance and assistance to data users. They maintain a collection of Census Bureau reports that you can consult. To learn more, call the information specialist at these telephone numbers:

Atlanta, GA	404-730-3833
Boston, MA	617-424-0510
Charlotte, NC	704-344-6144
Chicago, IL	708-562-1740
Dallas, TX	214-640-4470
Denver, CO	303-969-7750
Detroit, MI	313-259-1875
Kansas City, KS	913-551-6711
Los Angeles, CA	818-904-6339
New York, NY	212-264-4730
Philadelphia, PA	215-597-8313
Seattle, WA	206-728-5314

Other Useful Numbers

Age, Proof of	812-265-5314
Agriculture	800-523-3215
Business	301-457-2668
Catalog and Guide	301-457-1204
Census and You	301-457-2822
Construction	301-457-4602
County and City Data Book	301-457-1166
County Business Patterns	301-457-2580
Foreign Trade	301-457-3041
Governments	301-457-1489
Housing Census	301-763-8553
Housing Surve	301-763-8551
Internet	301-457-1242
Library	301-457-2511
Manufacturing	301-457-4587
Population	301-457-2422
Press Releases	301-457-2800
State Data Center	301-457-1305
Statistical Abstract	301-457-1171
TIGER Products	301-457-1128
Training	301-457-1305

For a complete telephone contacts list, phone 301-457-4100. Or go to this Internet address – <http://www.census.gov/contacts/www/contacts.html>.

FORM 1—Use this form **ONLY** to order publications sold by the Census Bureau's facility in Jeffersonville, Indiana. If you have questions, call Customer Services at 301-457-4100.

[illegible]

(Daytime phone including area code)
(Date)

Mail to: Bureau of the Census, DPD—Publications Unit,
1201 E. Tenth St., Jeffersonville, IN 47132

To fax your orders: 301-457-3842
Phone orders and
special handling: 301-457-4100

Qty.	Media (See abbrev. above)	Title/Series	Price each	Total price
Total for products listed (minimum order: \$10)				

Other tape characteristics are available by special request for an additional handling fee of \$50. Before placing an order, make arrangements by writing or faxing a description of your special requirements to James Clark, ACSO, Rm. 2270-3, Bureau of the Census, Washington, DC 20233 (or fax to 301-457-4714).

(Daytime phone including area code)
(Date)

Mail to: U.S. Department of Commerce, Bureau of the Census,
P.O. Box 277943, Atlanta, GA 30384-7943.

BULK RATE
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Bureau of the Census
Permit No. G-58

(Authorizing Signature)